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THE WHITE HOUSE

Executive Business

B3-0259/1

January 17, 1583

PUBLIC DIPLOMACY COMMITTEE*

SUBJECT:

Meeting, Wednesday, January 19, 1983 9:00 a.m., room 6226, State Department

As you know, the President has asked me to chair a committee to formulate a public diplomacy strategy for INF. He Coels that U.S. efforts to date have lacked unity and direction.

The first meeting of the committee will be Wednesday, January 19, at 9:00 a.m. in room 6226, the EUR conference room. The tentative agenda follows:

- -- Presidential public *tabaments on INF, including State of
- The Vice President's Trip: public INF themes and private
 INF public diplomacy discussions
- diplomacy diplomacy
- -- Rormulation of a "speaker's packet" on INF
- -- Establishment of procedures for briefing members of Congress
- INF press quidance for originating and clearing
- -- Formulation of a better public posture on Andropov

A detailed memorandum for the meeting will be circulated by Tuesday afternoon, January 18.

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Attachment:

*Distribution list

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FUROPEAN SECURITY AND ARMS CONTROL PUBLIC DIPLOMACY COMMITTEE

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Mr. John Hughes, Room 6800, 632-9606 Mr. Richard Burt, Room 6226, 632-9626, Adm. Jonathan Howe, Room 7327, 632-9022

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Mr. Richard Perle Room (E838, 695-0942) Mr. Henry Catto, Room 2E800, 697-9312 Gen. Charles Gabriel, USAF, Room 4E925, 697-9225

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Mr. Thomas B. Cornerk, Rosen 7213

ACDA:

Mr. Woseph Presel, State, Room 5934, 632-9580

Delegations:

Ambassador Faul Mitze, State, Room 5921, 612-9424 Ambassador Edward Bowney, State, Room 4930, WENA, 612-3612

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Secretary

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THE WHITE HOUSE

83-0259

January 14, 1983

MEMORANDUM FOR SPG PRINCIPALS

SUBJECT:

Public Diplomacy (Europe) (5)

Today the President signed the National Security Decision Directive on Public Diplomacy. At the same time, he has reiterated the high priority which he attaches to the issues of peace and security, with particular focus on the twin matters of arms control and deployment in Europe. He has asked me, in my capacity as Chairman of the Special Planning Group (SPG), to designate a point man to be responsible for the development of a public diplomacy strategy on European security and arms control while the International Political Committee (IPC) is being formed. (5)

After consultations with Secretary Shultz, I have asked Ambassador Peter Dailey to assume this responsibility and chair an interagency committee on European Security and Arms Control Public Diplomacy. This matter is of immediate importance. His appointment will be temporary and in addition to his appointment as our Ambassador to Ireland. For this assignment, he will function as the President's Personal Eepresentative. (S)

Ambassador Dailey and his committee will carry out their responsibilities in the context of the IPC, with substantive policy guidance to be provided by established policymaking bodies in his field, particularly the INF Interdepartmental Group. The Public Affairs and International Information Committees will also play roles in this overall effort. (S)

As chairman of this European subgroup of the IPC, Ambassador Dailey will need staff support, to include officers detailed from appropriate agencies and departments. His office will be established in the Department of State. I request the Department of State provide Ambassador Dailey with appropriate office space, logistic support operating budget, and clerical support.

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Because the next two weeks are critical, I believe these initiatives must start immediately, and I expect Ambassador Dailey to give his first comprehensive report to the SPG within ten days. (S)

FOR THE PRESIDENT:

William P. Clark

bcc Vice President

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